

lauren cooke

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505.557.5760

portfolio: mountainlauren.com

EDUCATION

The School of Visual Arts

New York City, NY

2009 B.F.A.

Concentration in Sculpture

Thesis Award for Writing

University of New Mexico

Albuquerque, NM

Exercise Science Major

Expected Graduation 2025

SKILLS

Proficient

Graphic Design

Photography

Photoshop

Illustrator

InDesign

Lightroom

Canva

Premiere Pro

Microsoft Office Suite

GSuite

Meta

Social Media Marketing

Google My Business

Squarespace

Google Analytics

Mailchimp

Constant Contact

Working Knowledge

After Effects

HTML

CSS

CERTIFICATIONS

FAA Certified

Commercial Drone Pilot

EMPLOYMENT HISTORY

Marketing Manager

Santa Fe Properties, Santa Fe, NM

November 2015 - Present

- Enforce company branding guidelines
- Graphic design for print and digital platforms
- Develop and execute marketing campaigns
- Website redesign and maintenance, santafeproperties.com
- Photography and videography
- Social media marketing
- Provide technical support and program training

Freelance Photography, Video, & Graphic Design

Santa Fe, NM

June 2017 - Present

- Plan, produce, shoot and edit promotional marketing videos
- Product, food, portrait, architectural, and aerial photography
- Produce and distribute marketing materials for print and web, catalogs, magazines, postcards, email marketing, and advertisements

Production Artist

zulily, Seattle, WA

October 2014 - July 2015

- Photo and video editing and graphic design for web and mobile platforms
- Kept design templates across all platforms up-to-date and within branding guidelines
- Worked closely with art directors, photographers, merchandising teams and stylists to create campaigns

Photo Editor

zulily, Seattle, WA

August 2013 - October 2014

- Retouched and composited photographs for use on zulily's homepage and product pages
- Created, organize, and maintained departmental documents

Freelance Creative | Photography & Graphic Design

New York City, NY

September 2009 - July 2013

- Worked with a wide variety of clients on location, in studios and remotely for commercial photography, film, catalog design, in-store displays, set design and artist installations
- Clients: Bed, Bath & Beyond, Company Store, Brylane Home, Elmer's Chocolates, J.C. Penny, Keith Lapinski Studio, Kohl's, Macys.com, Robert Marinalli Furnishings, Swarovski Crystal, Victoria Classics, Waterford Crystal, West Point Home and Solid Color Printing.